

ORDER



Orders
Order / Rev: 62292
Alt Order #: 09818351
Product Desc: SODERBERG/SACHS/SMITH
Estimate: 585
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: CIA - O

Fox 30 JAX

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Abar Hutton Media, LLC
Buying Contact:
Billing Contact:
 6190 Grovedale Ct
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Florida Democratic Party
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-2
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	23	\$2,900.00	\$2,465.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	23	\$2,900.00	\$2,465.00	0.00
Totals	23	\$2,900.00	\$2,465.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Fox 30 JAX	4%	\$2,900.00
Market	100%	\$72,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	38%	\$27,550.00
WJXX	7%	\$5,075.00
WTEV	21%	\$15,225.00
WTLV	30%	\$21,750.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAWS	10/30/12	11/05/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	MTWTF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			3			\$50.00		0.00			
N 2	WAWS	11/06/12	11/06/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----			1			\$50.00		0.00			

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Fox 30 JAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WAWS	11/06/12	11/06/12	Action News @ 7a Action News @ 7a	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$50.00	P-2	0.00	NM	1	\$50.00
NEWS THIS MORN															
N 3	WAWS	10/30/12	11/05/12	Action News @ 8a Action News @ 8a	CM	8:00 AM-9:00 AM	MTWTF--	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
NEWS THIS MORN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--			2				\$50.00		0.00			
N 4	WAWS	10/30/12	11/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--			3				\$100.00		0.00			
N 5	WAWS	10/30/12	11/05/12	M-F 2p-230p M-F 2p-230p	CM	2:00 PM-2:30 PM	MTWTF--	:30	3	\$80.00	P-2	0.00	NM	3	\$240.00
JUDGE JOE BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--			3				\$80.00		0.00			
N 6	WAWS	10/30/12	11/05/12	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$80.00	P-2	0.00	NM	2	\$160.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--			2				\$80.00		0.00			
N 7	WAWS	10/30/12	11/05/12	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	MTWTF--	:30	3	\$100.00	P-2	0.00	NM	3	\$300.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--			3				\$100.00		0.00			
N 8	WAWS	10/30/12	11/05/12	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$160.00	P-2	0.00	NM	3	\$480.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--			3				\$160.00		0.00			
N 9	WAWS	10/30/12	11/05/12	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	MTWTF--	:30	2	\$160.00	P-2	0.00	NM	2	\$320.00
FAMILY FEUD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/30/12	11/05/12	MTWTF--			2				\$160.00		0.00			
N 11	WAWS	10/30/12	10/30/12	Tue Reg 1 Tue Prime	CM	8:00 PM-10:00 PM	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
BEN & KATE/RAISING HOPE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/29/12	11/04/12	-T-----			1				\$800.00		0.00			
													Totals	23	\$2,900.00